



European Food Forum and United States Mission to the EU
Event

“US-EU Dialogue on Sustainable Packaging”

3 May 2023
(16h00–19h00 CET)
European Parliament
Room 1H1, ASP Building

Hosting MEP:

Mr. Pietro Fiocchi
Ms. Marlene Mortler
Ms. Christine Schneider
Ms. Irene Tolleret

Moderator: Angelo Di Mambro – AgriFood Journalist ANSA

Event Description

In May of 2023, the second meeting of the United Nations Intergovernmental Negotiating Committee (INC-2) on an agreement to reduce plastic waste will be held in Paris. Additionally, the EU Parliament and Council are currently assessing the Commission’s proposed Packaging and Packaging Waste Regulation. These two initiatives showcase how tackling the issue of sustainable packaging will require a global, multi-sectoral, collaborative effort.

The U.S. Mission to the European Union and the European Food Forum (EFF) plan to facilitate a dialogue where U.S. and European packaging experts can discuss practical solutions for sustainable packaging with politicians, industry, non-governmental organizations, and other stakeholders. This dialogue will provide an opportunity for packaging engineers, academics, sustainability experts, and consumer and civil society representatives on both sides of the Atlantic to talk about opportunities and challenges in the transition towards a more sustainable future of packaging. What regulatory framework can promote viable solutions and foster innovation while reducing packaging waste? How can research and innovation help support the transition to more circular packaging?



PROGRAMME

- 16:00 – 16:15 **Opening Remarks**
MEPs Fiocchi, Mortler, Schneider and a Representative of the U.S. Mission
- 16:15-17:05 **Towards More Sustainable Packaging: The European Approach**
- Aurel Ciobanu-Dordea – Director of Circular Economy at DG ENVI, EU Commission
 - Marco Pierani - Director of Public Affairs & Media Relations of EuroConsumers
 - Dirk Jacobs - Director General of FoodDrinkEurope
 - Wouter Vermeulen - Senior Director of Sustainability & Public Policy Europe at The Coca-Cola Company
- 17:05-17:55 **International Efforts to Reduce Packaging Waste**
- Dr. LaShanda Korley - U.S. Science Envoy for Plastic Pollution and polymer scientist from the University of Delaware focusing on technical innovation.
 - Carsten Wacholz - Co-Lead, Secretariat of the Business Coalition for a Global Plastics Treaty Ellen MacArthur Foundation
 - Feliks Bezati- Director of Global Circular Packaging at Mars
 - Mustan Lalani, Director for Strategy and Stakeholder Relations Tetra Pak
 - Pilar Perez, Senior packaging development manager Kraft Heinz
- 17:55 – 18:00 **Closing Remarks**
MEP Irene Tolleret, Chair of European Food Forum
- 18:00- 19:00 Reception hosted by the Farm Foundation and the U.S. Mission to the EU