

## European Food Forum Event

### “The role of special nutrition and ingredient in a healthy diet and consumer needs”

8 December 2021

Hosting MEPs:

MEP Petros KOKKALIS  
MEP Alessandra MORETTI  
MEP Marlene MORTLER

EFF event:

“The role of special nutrition  
and ingredient  
in a healthy diet and  
consumer needs”

December 8

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#### Event Description:

“The Farm to Fork Strategy (F2F) seeks to involve all EU citizens and food supply chain actors in the transition towards healthier and more sustainable diets. While food reformulation and labelling initiatives play a part in facilitating this shift, questions persist on how specialist nutrition products, which are purposefully designed to cater for the specific nutritional and dietary requirements of certain consumer groups, come into the equation.

With consumers paying more attention to their food choices and becoming more aware of how these impact their health and the environment, the demand for fortified foods and supplements has never been higher. This European Food Forum event will explore how specialist nutrition and ingredients can contribute to achieving the objectives of the F2F Strategy, and what adaptations to this framework may be needed to ensure that the sector can continue to cater for the specific needs of their consumers.

This event will combine insights from policymakers, industry and consumers from an historical and scientific perspective to explore the role of specialist foods, such as sports nutrition, food ingredients and fortification in supporting healthy and balanced diets, discuss the latest innovation in food reformulation and processed foods, and look at how healthy food habits can be promoted in the EU and beyond.”

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**Moderator:** Daniel Bercovici - President Biostorming

- 10:00 - 10:15      **Opening remarks:** MEPs Mr. Kokkalis, Ms. Moretti, Ms. Mortler
- 10:15– 10:25      **Frits Heinrich**  
Research group Social and Cultural Food Studies (FOST), Department of History, VUB. Academic co-Director of the VUB-ULB Brussels Institute for Advanced Studies (BRIAS) themed 'The past, present and future of food, climate and sustainability'  
*“Eat like an Egyptian. Historical insights into diet and nutrition from Greco-Roman Egypt.”*  
Q&A
- 10:25-10:35      **Maaïke Bruins**  
Lead Scientist, Nutrition, DSM,  
*“Micronutrient deficiencies in Europe – what role for fortified foods and food supplements in bridging the gaps?”*  
Q&A
- 10:35 – 10:45      **Marianne Clark-Hattingh**  
Deputy Director at UNICEF Brussels Partnership Office  
*“Fed to Fail: The Crisis of Children’s Diets in Early Childhood”*  
Q&A
- 10:45– 10:55      **Federica Dolce**  
Policy Manager Safe Food Advocacy Europe  
*“Special nutrition and ingredient: the consumers perspectives”*  
Q&A
- 10:55- 11:30      **PANEL - Sports nutrition and supplements**
- **Luca Bucchini**  
Owner and Managing Director at the regulatory sports-nutrition consultancy Hylobates and an expert in food composition.
  - **Terence O’Rorke**  
Business Development Manager at the leading global sports nutrition certification company LGC
- Q&A
- 11:30– 11:40      **Heidi Johnsen**  
Research manager at SINTEF, Norway.  
*“Food ingredients and fortification: Enrichment of foods with omega-3 from rest raw materials”*  
Q&A
- 11:40– 11:50      **Ciaran Forde**  
Prof. Sensory Science and Eating Behavior at the Division of Humane Nutrition and Health at Wageningen University  
*“The importance of sensory and eating behaviors in approaches to processed food reformulation”*  
Q&A
- 11:50– 12:00      Conclusions by MEPs Ms. Moretti, Ms. Mortler