



European Food Forum Event
**“Food packaging and plastics:
How to achieve circularity and reduce
environmental impacts”**

Event Hosted by:

30 September 2020

MEP Marlene Mortler
MEP Róza Thun
MEP Irene Tolleret

Draft **PROGRAMME**

Moderator: Angelo Di Mambro - Journalist

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| 11:00 - 11:10 | Opening Remarks: MEP Tolleret – MEP Mortler |
| 11:10 – 11:20 | Larissa Copello de Souza
Consumption and Production Campaigner Zero Waste Europe
"How policy can help packaging-free shops become mainstream". |
| 11:20 – 11:30 | Brune Poirson – Member of French Parliament, former Secretary of State to the Minister for the Ecological and Inclusive Transition and, Vice-President of the United Nations Environment Assembly
"How Member States address plastics: the case of France" |
| 11:30 – 11:40 | Kestutis SADAUSKAS Director for Circular Economy and Green Growth European Commission DG ENVI
"The EU Framework on plastic and plastic packaging" |
| 11:40 – 11:50 | Feliks Bezati, PhD
Global Sustainable Packaging Manager - Mars, Incorporated and Representative of the Brand Owners and Retailers segment at the CEFLEX Board and Steering Committee
"Industry challenge: The need to invest in infrastructures to deal with flexible plastic packaging" |
| 12:00 – 12:10 | Götz Brandau, Head of Brussels Office, Lidl INT.
"Redesigning packaging applications to avoid/reduce plastic usage." |
| 11:50 – 12:00 | Kristin Syverud, Research manager at RISE PFI RISE RESEARCH INSTITUTES of SWEDEN and adjunct professor at NTNU.
"R&I for a sustainable use of materials." |
| 12:10 – 12:50 | Q&A |
| 12:50 – 13:00 | Conclusions by Angelo Di Mambro |